



## **1 AVG Privacy Policy**

Privacy is important and we agree, here at The Baobab Bush Lodge. The Baobab Bush Lodge likes transparent and open communication. In accordance with the applicable GDPR, the explanation described below gives you insight into how The Baobab Bush Lodge handles your data.

### **1.1 Personal data being processed**

The Baobab Bush Lodge can process personal data about you, because you use our services directly or indirectly and / or because you have provided them yourself, for example.

The Baobab Bush Lodge can process the following personal data:

- Your first and last name;
- Your address details;
- Your phone number;
- Your email address;
- Your bank details;
- The further information you provide.

### **1.2 Why do we need your personal data?**

The Baobab Bush Lodge processes your personal data in order to be able to contact you by telephone if you request it, and / or to be able to contact you in writing (by e-mail and / or by regular mail) if you cannot be reached by telephone. In addition, The Baobab Bush Lodge can use your personal data in the context of the execution of an agreement reached with you, usually consisting of services.

### **1.3 How long do we keep your personal data?**

The Baobab Bush Lodge does not keep your personal data (on file) longer than is strictly necessary to achieve the goals for which your data is collected. Your data will not be kept for more than a year if no agreement is reached with you.

### **1.4 Share with others**

The Baobab Bush Lodge only provides your personal data to third parties if this is necessary for the execution of an agreement with you, or to comply with a legal obligation. The Baobab Bush Lodge will never sell your data to third parties. The Baobab Bush Lodge does share data with Google to use Analytics information for its own Google services.

### **1.5 View, adjust or delete your personal data**

You have the right to view, correct or delete your personal data. You can send a request for access, correction or deletion to [info@thebaobabbushlodge.com](mailto:info@thebaobabbushlodge.com). The Baobab Bush Lodge will respond to your request as soon as possible, but within four weeks.

### **1.6 Privacy policy**

The Baobab Bush Lodge takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. The Baobab Bush Lodge website uses a reliable certificate to ensure that your personal information does not fall into the wrong hands. If you have the impression that your data is not properly secured or there are indications of abuse, or if you would like more information about the security of the personal data collected, please contact Mrs. K. Autsema via the email address [info@thebaobabbushlodge.com](mailto:info@thebaobabbushlodge.com) or by phone at +31 6 52833311.